

BUSINESS BUILD Sponsorship Opportunities



We build strength, stability and self-reliance through shelter.

Meet our Homeowner Partner

Easter Pate's family roots lie deep in the Sandhills of North Carolina. Her grandmother was a local preacher who taught Easter the strength of faith and prayer. Easter will be the first grandchild to own her own home. She will purchase it through Habitat's affordable mortgage program. Habitat is proud to introduce her as the 2022 Business Build Partner.

Easter has been working at Pinehurst Resort in the housekeeping department for over 20 years and is currently an administrative supervisor. She is a hands-on person who has done all of her 300 sweaty equity hours by herself, the majority on the construction site.

At first, she afraid of heights, but with the nudging of our construction supervisors, Easter pushed herself beyond her limitations. The skills she learned on the construction site and the homeowner classes will empower her to be a successful homeowner.

Another homeowner encouraged Easter to apply to the Habitat home program. Word of mouth means a lot to us as it indicates our homeowners value the opportunity they had with Habitat. Applicants must have the ability to pay an affordable mortgage, between 30% and 60% of the area median income, and housing expense and debt to income ratio.

Easter says that having a home for her girls, Diamond (15 yrs) and Mesija (12 yrs), gave her the courage to push herself beyond her comfort zone. She is inspired to have a forever home where her daughters know they will always be safe and secure. Her "Walls Up" day is scheduled for September 24th, CEO Day, with a team of employers who value our local workforce.



Easter Pate with daughters Diamond and Mesija



Tom Pashley
Pinehurst Resort - CEO

build local Connections
Partnering with Habitat will help you grow your business and brand through social media, newsletters and advertising at our signature fundraising events.

About Sandhills Habitat

Seeking to put God's love into action, Habitat for Humanity of the NC Sandhills brings people together to build homes, communities and hope in Moore, Hoke and Richmond County. Since 1988, Sandhills Habitat has partnered with almost 300 homeowners and made 170 critical repairs. Visit www.sandhillshabitat.org for more information and sign up for our newsletter for the latest stories of success.

Partnering with Habitat makes STRONG BUSINESS SENSE Build Culture, Consumers and Connections

Meet Our Platinum Sponsors

**FIRST
BANK**

FirstHealth
OF THE CAROLINAS



SOUTHERN PINES
SEVEN LAKES
ACE
Home & Garden • Apparel
Outdoor Living • Paint • Hardware



key to positive company **Culture**

Employees want to work for a company that gives back to the community. Habitat build days create a team building experience with purpose. A positive work place leads to lower turnover.



Fallon Brewington - Boys & Girls Club CEO

Linda Parsons - Moore County Chamber President and CEO



Randy Saunders - Ace Hardware

Benefits to Corporate Volunteering with Habitat

- Break down the hierarchy walls of a traditional corporate structure.
 - Assist in projects that provide a better future for other individuals.
 - Learn about your employees on a more personal level.
 - Provide a deeper connection to the area around you.
 - Create a more stable environment for those in need.
- Share an experience that you can take back to the office.

Consumers buy with a purpose

Millennials like to buy products that support a cause. Brands are choosing the build brand loyalty by giving back. Recent studies show that people of all ages are receptive to companies that support a cause.



Pat Corso - Partners in Progress (retired)



Habitat for Humanity[®]

of the NC Sandhills



		2022 BUSINESS BUILD					
		Diamond Driller \$10,000	Platinum Pinnacle \$5,000	Golden Gable \$2,500	Silver Stud \$1,000	Bronze Builder \$500	Copper Contractor \$250
ENGAGEMENT	Executive Habitat Plaque with Designation	X	X				
	Four Tickets to 2021 Habitat Gala & Auction	X					
	Two tickets to 2021 Habitat Gala & Auction		X				
	Exclusive Build Day for your volunteer team	X	X	X	X		
	Designated Build Day for your volunteer team	X	X	X	X	X	X
RECOGNITION	Display in Habitat Restore (59,000 Shoppers annually)	X	X	X			
	Live logo link on website and newsletter with level recognition	X	X	X			
	Recognition in Annual Report	X	X				
	One year logo link on home page.	X	X				
	Listing on website and newsletter story	X	X	X	X	X	X
MEDIA	Media Release	X	X				
	Gala Ad Full Page	X	X	X	X		
	Social Media Post	X	X	X	X	X	
	Featured article in Habitat Newsletter	X	X				
	Listing in House Dedication Announcement	X	X	X	X		

**Lead Sponsor- \$35,000 +
Full House Partner- \$70,000**

Sponsorships are a way for companies to make a philanthropic commitment and engage their employees with Sandhills Habitat. Sponsorship packages are flexible and can be customized based on a company's budget and needs.