

BUSINESS BUILD Sponsorship Opportunities



Neil Robinette
C.F. Smith Property Group

Natalie Hawkins
Moore County Partners in Progress

Mickey Foster
FirstHealth of the Carolinas



2022 Business Build – CEO Day in West Southern Pines



Mayor Carol Haney
Town of Southern Pines



Phil Werz
Convention and Visitors Bureau



Amie Fraley
Sandhills Habitat

Tim Locklair
Moore County Schools

Reagan Parson
Town of Southern Pines

We build strength, stability and self-reliance through shelter.

Our 2023 Homeowner Partner

Shanesha Ingram has a significant extended-family network in the Sandhills with a long history. Shanesha has a handsome 3-year-old son named E'Ian and a beautiful 2-year-old daughter named Annalise. She heard about the Habitat Homebuyer Program through another participant who told her that it was a huge commitment and very competitive. Still, Habitat would guide her through the process and be her strongest advocate if accepted. She applied with all her financial records in order, reviewed by the volunteer Homebuyer Selection Committee and enrolled in early 2022. Ms. Ingram works for Accurate Background Check in Southern Pines.



Daniel Shoemaker, Shanesha Ingram, Karen Nuemayer
Accurate Background Check



Rachel Mann
Town of Southern Pines

build local **Connections**

Partnering with Habitat will help you grow your business and brand through social media, newsletters and advertising at our signature fundraising events.

About Sandhills Habitat

Seeking to put God's love into action, Habitat for Humanity of the NC Sandhills brings people together to build homes, communities and hope in Moore, Hoke and Richmond Counties. Since 1988, Sandhills Habitat has partnered with 300 homeowners and made almost 300 critical repairs. Visit www.sandhillshabitat.org for more information and sign up for our newsletter for the latest stories of success.



2022 Walls Up in West Southern Pines

Partnering with Habitat makes STRONG BUSINESS SENSE Build Culture, Consumers and Connections

Meet Our Platinum Sponsors

**FIRST
BANK**

FirstHealth
OF THE CAROLINAS



SOUTHERN PINES
SEVEN LAKES
ACE
Home & Garden • Apparel
Outdoor Living • Paint • Hardware



key to positive company **Culture**

Employees want to work for a company that gives back to the community. Habitat build days create a team building experience with purpose. A positive work place leads to lower turnover.



Alan Tucker
Coldwell Banker



John Nagy
The Pilot Newsletter

Benefits to Corporate Volunteering with Habitat

- Break down the hierarchy walls of a traditional corporate structure.
- Assist in projects that provide a better future for other individuals.
- Learn about your employees on a more personal level.
- Provide a deeper connection to the area around you.
- Create a more stable environment for those in need.
- Share an experience that you can take back to the office.

Consumers buy with a purpose

Millennials like to buy products that support a cause. Brands are choosing to build brand loyalty by giving back. Recent studies show that people of all ages are receptive to companies that support a cause.



Dot Brower
Retired Educator and Community Advocate
West Southern Pines



		2023 BUSINESS BUILD					
		Diamond Driller \$10,000	Platinum Pinnacle \$5,000	Golden Gable \$2,500	Silver Stud \$1,000	Bronze Builder \$500	Copper Contractor \$250
ENGAGEMENT	Executive Habitat Plaque with Designation	X	X				
	Four Tickets to 2023 Habitat Gala & Auction	X					
	Two tickets to 2023 Habitat Gala & Auction		X				
	Exclusive Build Day for your volunteer team	X	X	X	X		
	Designated Build Day for your volunteer team	X	X	X	X	X	X
RECOGNITION	Display in Habitat Restore (59,000 Shoppers annually)	X	X				
	Sponsor logo with link on every page of website	X	X				
	Logo with link on Sponsored Build page of website			X			
	Social Media Post in conjunction with specified event	X	X	X	X	X	X
PRINT MEDIA	Recognition in Annual Report	X	X				
	Gala Ad Full Page and other Event Programs	X	X	X			
	Full Page Ad in Designated Event Program				X		
	Half Page Ad in Designated Event Program					X	
	Featured article in Habitat Newsletter	X	X				

Lead Sponsor- \$35,000 +
Full House Partner- \$70,000

Sponsorships are a way for companies to make a philanthropic commitment and engage their employees with Sandhills Habitat. Sponsorship packages are flexible and can be customized based on a company's budget and needs.